

Sprite Marketing Launches Free *Ask a Small Business Marketing Question* Feature

Sprite Marketing, a local Portland, Oregon marketing firm is pleased to announce its free *Ask a Marketing Question* platform for small to medium sized businesses.

Portland, Oregon January 21, 2008 – Local Portland, Oregon marketing consulting and implementation firm, Sprite Marketing, announced today the launch of its free small business marketing help feature. The *Ask a Marketing Question* feature is absolutely free to anyone in the world with a marketing question. Sprite Marketing will respond to the participant's question within 48 hours and then post the question and answer anonymously online as a reference point for small business marketing.

"The goal is to provide marketing assistance to the small and mid sized business community.", comments Abby Herrera, principal of Sprite Marketing, "Sprite Marketing aims to be the go-to small business marketing firm for the Portland metro area; as well as nationwide with our brand new virtual marketing assistant service. Any small and mid sized business is encouraged to ask Sprite Marketing a free marketing question."

For additional information on the news that is the subject of this release, contact Abby Herrera or visit www.spritemarketing.com.

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About Sprite Marketing:

Sprite Marketing is a full-service, affordable marketing consulting, implementation and virtual marketing assistant firm based in beautiful Portland, Oregon. With many years of experience in advertising, marketing and business development, Sprite Marketing does not sell marketing fluff. Rather, Sprite Marketing offers solid strategies and solutions for both the short and long-term. Since very few small businesses are able to afford an in-house marketing department or an agency, Sprite Marketing enables local business to outsource their marketing initiatives on a per project or retainer basis. Sprite Marketing offers on-retainer clients discounted prices that start at as few as 2 hours a week; with a 3 month contract. Contact Sprite Marketing today for a free, one hour marketing consultation.