

# **Portland, Oregon Small Business Owners Can Now Afford Agency Level Marketing Management**

**Sprite Marketing, a local Portland, Oregon marketing firm, is now open and accepting small to medium size business clientele.**

Portland, Oregon December 1, 2007 – Affordable small business marketing, advertising and general business development just became affordable to Portland area businesses. The opening of Sprite Marketing offers local small to medium size business the ability to outsource their marketing initiatives on a per project or retainer basis. Sprite Marketing offers on-retainer clients discounted rates that start at as few as 2 hours a week; with a 3 month contract.

“The small business owner in Portland is so busy running their business; marketing is not on the daily agenda. Sprite Marketing is available to work with the business owner, and their budget, to locate ideal product and promotional opportunities”, comments Abby Herrera, principal of Sprite Marketing.

Sprite Marketing offers:

- Creative Marketing Communications
- Marketing Strategy & Planning
- Events
- Database Marketing
- Project Management
- Customer Service Training
- Website Development & SEO

For additional information on the news that is the subject of this release, contact Abby Herrera or visit [www.spritemarketing.com](http://www.spritemarketing.com).

Contact:

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About Sprite Marketing:

Sprite Marketing is a full-service, affordable, marketing consulting and implementation firm based in beautiful Portland, Oregon. With many years of experience in advertising, marketing and business development, Sprite Marketing does not sell marketing fluff. Rather, Sprite Marketing offers solid strategies and solutions for both the short and long-term. Contact Sprite Marketing today for a free, one hour marketing consultation.