

# Marketing Design Packages & A La Carte

## Logo Design = \$250

- Phone consultation to review brand look/feel and colors
- 3 logo concepts, with up to 2 revisions for final logo

## Business Card = \$250

- Phone consultation to review brand look/feel and colors
- 3 business card concepts, with up to 2 revisions for final business card

## Postcard = \$125 - \$250

- One sided postcard design prepared for your printer of choice = \$125
- Two sided postcard design prepared for your printer of choice = \$250
- Add message consultation and copy writing = \$250

## Brochure or Flyer = \$150 - \$300

- One sided design prepared for your printer of choice = \$150
- Two sided design prepared for your printer of choice = \$300
- Add message consultation and copy writing = \$250

## Business Introduction Package = \$700

- Logo
- Phone consultation to review brand look/feel and colors
- 3 logo concepts, with up to 2 revisions for final logo
- Business Card 3 business card concepts, with up to 2 revisions for final business card
- Letterhead and envelope 3 concepts, with up to 2 revisions for final letterhead and envelope

## Print Advertisement Package = \$1,200

- Research of industry and target market to determine marketing message
- Review of current marketing materials (if applicable)
- 1 hour consultation to review objectives and message
- Sprite Marketing will create 3 general marketing concepts, with 1 round of revisions.
  - Graphic design and copy writing
- With chosen concept(s), we'll create a series of 3 advertisements. Choose any 3 from the following:
  - Direct mail postcard

- Newspaper advertisement
- Telephone book advertisement
- Magazine advertisement
- Final artwork provided, per advertisement, with 2 rounds of revisions

**Marketing Materials Package = \$1,500**

- Research of industry and target market to determine marketing message.
- Review of current marketing materials (if applicable)
- 1 hour consultation to review objectives, message, brand look/feel and colors
- Logo creation.
- Direct mail postcard with graphic design and copy writing
- Brochure (bi-fold or tri-fold) flyer with graphic design and copy writing
- Business card

**All design services include two rounds of revisions. It is your responsibility to provide images and content (if applicable) to complete the project. Final file provided will be a high resolution .pdf. Logos will be provided as an .eps and a high resolution .jpg.**